

# Events & Awards Ceremony Sponsorship 2026

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About
The Arab
Entrepreneurs
Board



The Arab Entrepreneurs Board, founded in London, the global hub of business and innovation, was established by a distinguished group of Arab and British experts and advisors. It serves as a premier platform for Arab entrepreneurs and innovators, designed to meet their highest ambitions and fuel their passion for creativity. By offering a comprehensive suite of cutting-edge, high-standard services and smart solutions, the Board empowers its members to thrive in today's competitive landscape.

Through its exclusive services, the Board provides its members ranging from seasoned business leaders to high potential entrepreneurs, established corporations to start ups with fresh perspectives on innovation and business growth. The Board's unique offerings enable members to develop, expand, and globalize their ventures. It also acts as a vital bridge, connecting venture capitalists, investors, and business owners with Arab innovators and entrepreneurs. This powerful network fosters the exchange of expertise, and facilitates the creation of strong businesses, successful projects, and profitable investments curated and supported by the Board.



Wel Alzein

Wael Alzein, MBA

Chief Executive Officer

Founder



Dr. Agna Ounnas

Asma Ounnas, PhD

**Co-founder** 

**Chief Strategy Officer** 





#### **Arab Women Business Forum**



The Venue

**Mansion House** 



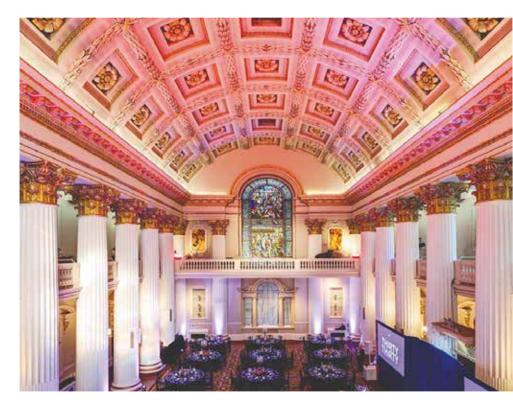
Date

Tuesday 14 April 2026



Time

09:00 am - 16:00 pm







**Arab Women Awards Ceremony** 



The Venue





Date

Wednesday 15 April 2026



Time

17:00 pm - 23:00 pm









Entrepreneurship & Innovation Reception



The Venue

The Royal Society



Date

Thursday 16 April 2026



Time

18:00 pm - 22:00 pm









Arab Entrepreneurs Board Summer Reception



The Venue

Ham Polo Club





Date

Saturday 27 June 2026



Time

17:00 pm - 23:00 pm











#### **Arab British Business Forum**



The Venue

**Mansion House** 



Date

Tuesday 3 November 2026



Time

09:00 am - 16:00 pm







Arabreneurs® Awards Ceremony



The Venue





Date

Wednesday 4 November 2026



Time

17:00 am - 23:00 pm











The Arab British Business Exhibition



The Venue

Kensington Town Hall



Date

Friday 6<sup>th</sup> November 2026



Time

09:00 am - 16:00 pm







# Your Brand, Our Mission: Creating exceptional Value in 2026

**Platinum** Sponsorship

**Premium** Sponsorship

**Golden** Sponsorship

**Diamond** Sponsorship

**Strategic** Sponsorship

Be Seen Where It Ma'ers Most!

Position Your Brand at the Heart of Prestigious Business Forums & Award Ceremonies
Held in London's Most Iconic Venues in 2026

# Platinum Partner of the Year 2026

£250,000+VAT

- 7 exclusive & by invitation only events in the most prestigious places in London-
- Position your brand at the highest level of influence across the flagship events of the 2026 calendar, includin

#### **April 2026:**

- 1 Arab Women Business Forum at Mansion House.
- 2 Arab Women Gala Dinner & Awards Ceremony at the House of Lords.
- 3 Entrepreneurship & Innovation Reception at The Royal Society.

#### June 2026:

4 - The Arab Entrepreneurs Board Summer Reception at Ham Polo Club.

#### November 2026:

- 5 The Arab British Business Forum at Mansion House.
- 6 Arabreneurs® Gala Dinner & Awards Ceremony at the House of Lords.
- 7 The Arab British Business Exhibition, The UK's Largest Ever Showcase of Trade, Innovation, and Enterprise Between the UK & the Middle East.

This year-long partnership offers unmatched visibility, prestige, and access to royalty, ministers, senior diplomats, policy makers, global CEOs, and high-net-worth individuals from across the UK and the Arab world.

Become a strategic force behind the Arab world's most prestigious gatherings in United Kingdom.



# As a Sponsor of any of the packages listed below, you may choose to sponsor either our April or November flagship events

#### **April Edition 2026:**

- 1 Arab Women Business Forum at Mansion House
- 2 Arab Women Gala Dinner & Awards Ceremony at the House of Lords

#### **November Edition 2026:**

- 1 Arab British Business Forum at Mansion House.
- 2 Arabreneurs Gala Dinner & Awards Ceremony at the House of Lords

#### Regardless of which edition you sponsor, your benefits include full-year VIP access to our most exclusive gatherings

- 3 Entrepreneurship & Innovation Reception at The Royal Society (April)
- 4 Arab Entrepreneurs Board Summer Reception at Ham Polo Club (June)
- 5 Branded Stand at the Arab British Business Exhibition (November)

#### **Prefer to maximise your impact?**

Sponsors who choose to support both April and November editions will receive a 25% discount on the total package, ensuring unmatched visibility across the entire calendar year.

Platinum Sponsorship



£100,000+VAT

Exclusive Naming Rights	Exclusive naming rights for the event as the "Platinum Sponsor of the Event"
Exclusive Branding	Prominent logo placement on all digital and printed materials, including event invitations, programs, social media platforms, the media wall, and a logo with a link on the event website
Speaking Opportunity	Opportunity for the Platinum Sponsor to give a speech during the event
Award Presenter	The Platinum Sponsor will have the opportunity to present one of the awards to a winner
VIP Seating in The Business Forum	10 VIP seats to the Business Forum at The Mansion House
VIP Seating at The Gala Dinner & Awards Ceremony	<b>5 VIP</b> seats to the Awards Ceremony at the House of Lords
4 Full-Page Ads in AEB Digital Magazine	Four full-page advertisement in the Board digital magazine <b>2026</b>
Press Coverage œ	Mentions in all press releases and media coverage in both the Middle East and the UK
Teaser Video Featuring Platinum Sponsor œ	A short pre-event teaser video showcasing all sponsors, shared on social media and included in email marketing campaigns
Video Testimonials	The Platinum Sponsor can provide short video testimonials or messages to be played during the event
Personalized Introductions	Arrangements will be made for the Platinum Sponsor to be introduced to key influencers, industry leaders, or VIPs during the event
VIP Giž Packageœ	Option to include a gift or branded item in VIP gift bags
Post-Event Recognition œ	The Platinum Sponsor will be featured prominently in a custom-branded event highlights reel, including key moments, sponsor shoutouts, and testimonials
Exclusive Reception at The Royal Society œ	Entrepreneurship & Innovation Reception The Royal Society (April) – <b>5 VIP</b> guest passes
Summer Reception at Ham Polo Club	Arab Entrepreneurs Board Summer Reception at Ham Polo Club (June) – <b>7 VIP</b> guest passes
Arab British Exhibition Opportunity	Branded Stand at the Arab British Business Exhibition (November) with up to 7 staff representatives





£75,000+VAT

<b>Exclusive Naming Rights</b>	Exclusive naming rights for the event as the "Diamond Sponsor of the Event"
Exclusive Branding	Prominent logo placement on all digital and printed materials, including event invitations, programs, social media platforms, the media wall, and a logo with a link on the event website
Award Presenter	The Diamond Sponsor will have the opportunity to present one of the awards to a winner
VIP Seating in The Business Forum	7 VIP seats to the Business Forum at The Mansion House
VIP Seating at The Gala Dinner & Awards Ceremony	3 VIP seats to the Awards Ceremony at the House of Lords
3 Full-Page Ads in AEB Digital Magazine	Three full-page advertisement in the Board digital magazine <b>2026</b>
Press Coverage	Mentions in all press releases and media coverage in both the Middle East and the UK
Teaser Video Featuring Diamond Sponsor	A short pre-event teaser video showcasing all sponsors, shared on social media and included in email marketing campaigns
Video Testimonials	The Diamond Sponsor can provide short video testimonials or messages to be played during the event
Personalized Introductions	Arrangements will be made for the Diamond Sponsor to be introduced to key influencers, industry leaders, or VIPs during the event
VIP Giž Package	Option to include a gift or branded item in VIP gift bags
Post-Event Recognition	The Diamond Sponsor will be featured prominently in a custom-branded event highlights reel, including key moments, sponsor shoutouts, and testimonials
Exclusive Reception at The Royal Society	Entrepreneurship & Innovation Reception The Royal Society (April) – <b>3 VIP</b> guest passes
Summer Reception at Ham Polo Club	Arab Entrepreneurs Board Summer Reception at Ham Polo Club (June) – <b>5 VIP</b> guest passes
Arab British Exhibition Opportunity	Branded Stand at the Arab British Business Exhibition (November) with up to <b>5</b> staff representatives





£50,000+VAT

<b>Exclusive Naming Rights</b>	Exclusive naming rights for the event as the "Premium Sponsor of the Event"
Exclusive Branding	Prominent logo placement on all digital and printed materials, including event invitations, programs, social media platforms, the media wall, and a logo with a link on the event website
Award Presenter	The Premium Sponsor will have the opportunity to present one of the awards to a winner
VIP Seating in The Business Forum	5 VIP seats to the Business Forum at The Mansion House
VIP Seating at The Gala Dinner & Awards Ceremony	2 VIP seats to the Awards Ceremony at the House of Lords
3 Full-Page Ads in AEB Digital Magazine	Two full-page advertisement in the Board digital magazine <b>2026</b>
Press Coverage	Mentions in all press releases and media coverage in both the Middle East and the UK
Teaser Video Featuring Diamond Sponsor	A short pre-event teaser video showcasing all sponsors, shared on social media and included in email marketing campaigns
Video Testimonials	The Premium Sponsor can provide short video testimonials or messages to be played during the event
Personalized Introductions	Arrangements will be made for the Premium Sponsor to be introduced to key influencers, industry leaders, or VIPs during the event
VIP Giž Package	Option to include a gift or branded item in VIP gift bags
Post-Event Recognition	The Premium Sponsor will be featured prominently in a custom-branded event highlights reel, including key moments, sponsor shoutouts, and testimonials
Exclusive Reception at The Royal Society	Entrepreneurship & Innovation Reception The Royal Society (April) – <b>2 VIP</b> guest passes
Summer Reception at Ham Polo Club	Arab Entrepreneurs Board Summer Reception at Ham Polo Club (June) – 3 VIP guest passes
Arab British Exhibition Opportunity	Branded Stand at the Arab British Business Exhibition (November) with up to <b>4</b> staff representatives





£25,000+VAT

Naming Rights Exclusive Branding	Exclusive naming rights for the event as the "Golden Sponsor of the Event"
Exclusive Branding	Prominent logo placement on all digital and printed materials, including event invitations, programs, social media platforms, the media wall, and a logo with a link on the event website
VIP Seating in The Business Forum	3 VIP seats to the Business Forum at Mansion House
VIP Seating at The Gala Dinner & Awards Ceremony	2 VIP seats to the Awards Ceremony at the House of Lords
1 Full-Page Ads in AEB Digital Magazine	A full-page advertisement in the Board digital magazine
Press Coverage	Mentions in all press releases and media coverage in both the Middle East and the UK
Teaser Video Featuring Golden Sponsor	A short pre-event teaser video showcasing all sponsors, shared on social media and included in email marketing campaigns
Video Testimonials	The Golden Sponsor can provide short video testimonials or messages to be played during the event
VIP Giž Package	Option to include a gift or branded item in VIP gift bags
Post-Event Recognition	The Golden Sponsor will be featured prominently in a custom-branded event highlights reel, including key moments, sponsor shoutouts, and testimonials
Exclusive Entrepreneurship & Innovation Reception	Reception at The Royal Society (April) – <b>2 VIP</b> guest passes
Arab Entrepreneurs Board Summer Reception	Summer Reception at Ham Polo Club (June) – <b>2 VIP</b> guest passes
Arab British Exhibition Opportunity	Branded stand at the Arab British Business Exhibition with up to 3 staff representatives



£10,000+VAT

Naming Rights Exclusive Branding	Exclusive naming rights for the event as the "Strategic Sponsor of the Event"	
Exclusive Branding	Prominent logo placement on all digital and printed materials, including event invitations, programs, social media platforms, the media wall, and a logo with a link on the event website	
VIP Seating in our Business Forum	2 VIP seats to the Business Forum at Mansion House	
VIP Seating at The Gala Dinner & Awards Ceremony	2 VIP seats to the Awards Ceremony at the House of Lords	
1 Full-Page Ads in AEB Digital Magazine	A full-page advertisement in the Board digital magazine	
Press Coverage	Mentions in all press releases and media coverage in both the Middle East and the UK	
Teaser Video Featuring Strategic Sponsor	A short pre-event teaser video showcasing all sponsors, shared on social media and included in email marketing campaigns	
Video Testimonials	The Strategic Sponsor can provide short video testimonials or messages to be played during the event	
Post-Event Recognition	The Strategic Sponsor will be featured prominently in a custom-branded event highlights reel, including key moments, sponsor shoutouts, and testimonials	
Exclusive Entrepreneurship & Innovation Reception	Reception at The Royal Society (April) – <b>1 VIP</b> guest passes	
Arab Entrepreneurs Board Summer Reception	Summer Reception at Ham Polo Club (June) – <b>1 VIP</b> guest passes	
Arab British Exhibition Opportunity	Branded stand at the Arab British Business Exhibition with up to <b>2</b> staff representatives	

Arab Entrepreneurs Board StatisticsĀ



#### **Key Impact Statistics | Arab Entrepreneurs Board**

- 17 Corporate Sponsors supported our latest flagship events, showcasing the trust and alignment of top-tier brands with our mission.
- 16 Diplomatic Representatives from Arab embassies, including GCC countries, reinforcing our role as a platform for Arab UK economic diplomacy.
- 250 VIP Attendees representing 83 companies, 21 countries, and 5 continents, with 80% being founders, CEOs, or high-level decision-makers.
- 40% Year-on-Year Membership Growth demonstrating rapid expansion and growing influence in both the UK and MENA regions.
- 65% of Members from the Middle East, and 35% from the UK, creating a powerful bridge for cross-border collaboration and investment.
- Over £2 Million in Deals and Partnerships were initiated during our 2025 events, proof that our gatherings are not just prestigious but commercially impactful.
- +10 Million Total Online Reach across our social channels and media partners, including Arab News, Luxury Magazine, reinforcing our reputation as a trusted voice in Arab British business affairs.
- Events Held at Iconic Venues including the House of Lords, guaranteeing prestige, exclusivity, and high-calibre attendance.

#### Why Sponsors Choose Us:

- Direct Access to Arab royalty, ambassadors, ministers, and top CEOs & HNWI's
- Unmatched Prestige through association with the UK's most iconic venues and institutions.
- Real Business Outcomes with tangible deal-flow, investments, and strategic partnerships.
- Unrivalled Access to High Calibre Audiences
  Connect directly with Arab royalty, ambassadors, ministers,
  UHNWIs, global CEOs, and board-level decision-makers.
- Prestige Through Association

Align your brand with Britain's most iconic venues, including the House of Lords, Mansion House, and the Royal Society, elevating your image among elite audiences.

• Brand Visibility Across Exclusive Channels

Sponsors receive premium placement across all event materials, media walls, press releases, and a dedicated feature in our digital magazine, viewed by business and diplomatic leaders across the UK and MENA.



#### Targeted Exposure to Growth Markets

Our audience is 65% Middle Eastern and 35% British - providing direct access to cross-border investment opportunities, expansion partners, and wealthy clientele.

#### Powerful Media Coverage

Featured by Arab News, and Luxury Magazine, with a combined monthly reach of over 10 million - giving sponsors a global communications platform.

#### Content Creation & PR Support

Sponsors benefit from video coverage, interviews, and social media promotion produced by our in house PR division - ideal for thought leadership, storytelling, and digital marketing.

#### Curated Networking Opportunities

We offer private sponsor-only networking sessions and VIP briefings, allowing face time with decision-makers in an intimate, results-focused setting.

#### Support a Vision That Matters

Your sponsorship helps empower Arab entrepreneurship, innovation, and cross cultural collaboration, while strengthening Arab - UK economic ties.



# **Arab Women Awards Ceremony - Thursday, 24th April 2025**

We were honoured to host an unforgettable evening celebrating excellence, empowerment, and achievement at the iconic House of Lords, Palace of Westminster.

#### The event featured:

- ■1 Iconic Venue: House of Lords, Palace of Westminster
- 2 Hosts





#### 3 Inspiring Speakers







#### ■ 6 Prestigious Awards presented to outstanding Arab women from the UK and the Middle East













#### ■ 3 Special Awards given to our entrepreneurial members for their remarkable achievements







- 7 Sponsors whose generous support made the event possible.
- 9 Diplomatic Representations from Arab embassies, including GCC countries.

#### As well as attendees from:

House of Commons, House of Lords, The British Chambers of Commerce, Coutts Private Bank, Sotheby's, ANB Bank, Jetex Private Jet, Meta, Harrods Estate, The Ritz London and a wide network of business leaders.

■ 100 VIP Guests representing 40 companies across 17 countries and 5 continents, with over 70% being founders and business owners.



\* It was a night of celebration, collaboration, and inspiration! \*



### **Attendees from**

















**PLAYBOOK** 































# **Arabreneurs® Awards Ceremony - House of Lords, 22 July 2025**

We were honoured to host an unforgettable evening celebrating excellence, empowerment, and achievement at the iconic House of Lords, Palace of Westminster.

#### The event featured:

- ■1 Iconic Venue: House of Lords, Palace of Westminster
- 2 Hosts





3 Inspiring Speakers







■ 5 Prestigious Awards presented to outstanding Arab Entrepreneurs, Corporates & Startups, from the UK and MENA



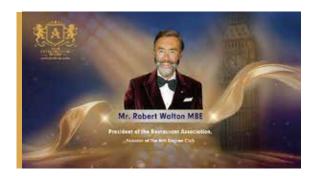








• 3 Special Awards given to our entrepreneurial members for their remarkable achievements







- 10 Sponsors whose generous support made the event possible.
- 9 Diplomatic Representations from Arab embassies, including GCC countries.

#### As well as attendees from:

House of Commons, House of Lords, The British Chambers of Commerce, Coutts Private Bank,
Christie's, ANB Bank, The Ritz London, Arab News, London Chamber of Commerce & Industry,
Arab British Chamber of Commerce, Saudi British Business Council, YDF Knightsbridge,
Chatila Jewellery, Playbook, Aston Martin, Binghatti Properties, Dubai Chambers, Alarabiya TV, Daily Mail.

■ 100 VIP Guests representing 54 companies across 17 countries and 5 continents, with over 80% being founders and business owners.



\* It was a night of celebration, collaboration, and inspiration! \*



## **Attendees from**













































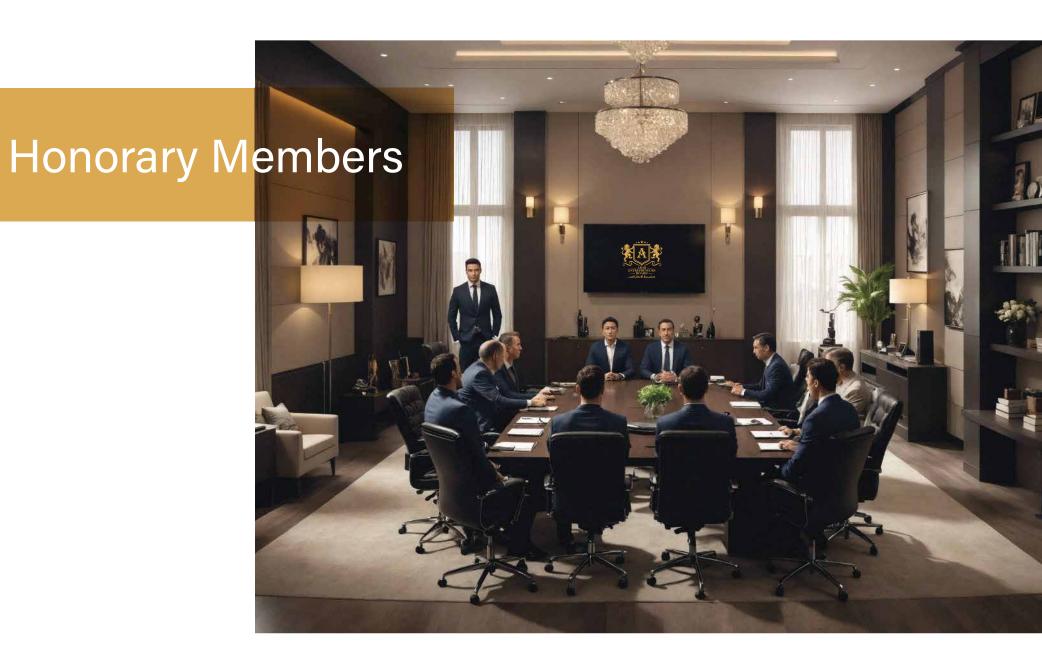












#### **The Honorary President**



Rt Hon the Lord Brady of Altrincham PC
Sir Graham Brady

Lord Brady is one of the most respected figures in British politics, having served as Chairman of the influential 1922 Committee from 2010 to 2023, the parliamentary body that plays a decisive role in the leadership and direction of the Conservative Party.

During his distinguished tenure, Lord Brady oversaw the leadership elections of five Prime Ministers: David Cameron, Theresa May, Boris Johnson, Liz Truss, and Rishi Sunak.

A testament to his pivotal role at the heart of British political life for more than a decade.

In recognition of his exceptional service to political and public life, he was knighted in the 2018 New Year Honours, with his investiture conducted by His Royal Highness The Prince of Wales (then Duke of Cambridge) at Buckingham Palace.

His appointment as Honorary President reflects our shared vision to strengthen the bridge between the United Kingdom and the Arab world through leadership, diplomacy, and enterprise.

You can find out more details by scanning the QR Code using your smartphone camera or by directly clicking it.



#### **Honorary Memebers**



Founder & CEO - Precognition

Baroness Joanna Shields OBE
Life Peer - Member of the House of Lords



Areej Mohsin Darwish
Chairperson & Entrepreneur
Muscat – The Sultanate of Oman



Hazleen Ahmad
Strategic Advisor - Global Investor
Impact Entrepreneur
Honorary Member for Asia - Singapore

The honorary members of the Arab Entrepreneurs Board in London are among the most prominent and influential figures in the Arab business world and the UK. They are a source of pride and inspiration for all members of the Board. The Arab Entrepreneurs Board takes great pride in their presence, as they embody a universality of knowledge and a depth of expertise. Their extensive experience makes them a reliable source of guidance and mentorship. Through their inspiring careers and entrepreneurial achievements, they have provided vivid examples of how to attain success across diverse fields.

#### The Importance of Honorary Members of the Arab Entrepreneurs Board

The Board draws inspiration from the determination and achievements of its honorary members, who have laid the foundation for countless success stories. The Board's confidence in its honorary members is unparalleled, recognizing them as key partners in cultivating a pioneering generation of entrepreneurs in the Arab world and the UK. These members actively pass on their knowledge and experience to rising generations of entrepreneurs.

Thanks to their extensive and robust networks within the world of finance and business, honorary members serve as vital bridges, connecting Board members with other influential and active stakeholders in the global financial and business sectors.

With their credibility and track record of success, honorary members inspire budding entrepreneurs. Their personal and professional experiences, as well as the challenges they have overcome, contribute to fostering a spirit of entrepreneurship and motivation among Board members and ambitious youth from across the Arab world and the UK.

# "Your Brand. Our Stage. A Legacy in the Making."



10% Early Bird Discount – by 15 December 2025 Book early to avoid disappointment



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